

Bruno Loureiro
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PROFESSIONAL SUMMARY

Senior film producer with over 15 years of experience leading TV commercials, branded content, and music videos across the UK, Europe, and Latin America. Proven track record of delivering complex, high-end productions for global brands and music artists. Adept at managing budgets up to £600K, building strong relationships with directors and clients, and guiding projects from pitch to delivery.

WORK HISTORY

2025 - Present	FREELANCE PRODUCER - Leading high-end commercial productions and branded content shoots. - Collaborated with top-tier directors including Young Replicant, Nicholas Jack Davies, KLVDR, Phoebe Arnstein, Hector Dockrill amongst others. - Key clients: The FA, TikTok, McDonald's, Levi's, Sprite, AXA, EY, Nothing Tech, Mozilla, Disney
2020 - 2024	PULSE FILMS - IN HOUSE PRODUCER - Oversaw productions from bidding to delivery for global campaigns. - Managed large crews and budgets across multiple territories. - Worked closely with agency and client teams including Publicis, Lucky Generals, UMG, and M&C Saatchi.
2018 - 2020	FREELANCE - PM & PRODUCER - Supported a wide range of productions including commercials, music videos, and branded content. - Worked with companies like Knucklehead, Untold Studios, and Familia.
2012 - 2017	ANANA PRODUCTIONS (BRAZIL) IN HOUSE PRODUCER - Produced feature films and international service work including Marvel's Captain America: Civil War. - Coordinated complex international shoots and multilingual teams.
2008 - 2011	FREELANCE - PA & PM Early production experience on a mix of TV, film, and commercial projects in Brazil and Europe.

SELECTED COMMERCIALS

<u>Title</u>	<u>Agency</u>	<u>Prod. Company</u>	<u>Director</u>	<u>Location</u>
The FA "APP"	Direct with client	Kode Media	Ali Diickinson	Staffordshire, Location
Disney + "Hulu on Disney + Campaign"	Disney CreativeWorks Studio Austral	Kode Media	Vanessa Condini	London, location
Mozilla Firefox "Choose Your Future"	American Haiku	Object & Animal (US)	Hugh Mulhern	Slovenia, Location
Nothing ' Feraligatr'	Nothing 360	Object & Animal	Ferina	London, location
Slawn x The FA 2025	Grid Creative	Mason Und Muse	KLVDR	London, location
Pepsi 'Every Pepsi Wins'	Copa 90	Pulse Films	The Rest	Spain, location
Yorkshire Tea ' A Better Brew for The Planet'	Lucky Generals	Pulse Films	Arthur Studholme	London, location
NOTH5 ' Celebrate Life'	NCA	Pulse Films	Jocelyn Anquetil	Romania and London, studio
AXA 'Thank You For The Future	Publicis	Pulse Films	Phoeber Arnstein	London, location
Sprite Limelight 'Omah Lay'	UMG	Pulse Films	Young Replicant	Manchester, location
Mc Donalds 'I'm Loving It Content'	M&C Saatchi	Pulse Films (US)	KLVDR	London, location
Tik Tok " Cannes Film Festival'	Tik Tok Brand & Creative Studio	Pulse Films	Machine Operated	London, studio
Levi's x GQ	Conde Nast	Pulse Films	Stephen Isaac-Wilson	London, studio
EY "Shapers Of the Future'	The Assembly Newtwork	Pulse Films	Stephen Isaac-Wilson	London, studio
Broken Planet	Direct with client	Pulse Films	KLVDR	London, location

SELECTED MUSIC VIDEOS/SHORT FORM

<u>Title</u>	<u>Label</u>	<u>Prod. Company</u>	<u>Director</u>	<u>Location</u>
FKA twigs 'Body High'	Atlantic Records	Object & Animal	Jordan Hemingway	London, location
FKA twigs 'Lost All my Friends'	Atlantic Records	Object & Animal	Jordan Hemingway	London, location
JHus ft. Asake	Empire Records	Mason Und Muse	KLVDR	London, studio
Gorillaz 'Déjà Vu'	Eleven	Pulse Films	Nicholas Jack Davies	London, location
Gorillaz 'Jimmy Jimmy'	Eleven	Pulse Films	Nicholas Jack Davies	London, location
Gorillaz 'Meanwhile'	Eleven	Pulse Films	Nicholas Jack Davies	London, location
Skept4 ft J.Balvin 'Nirvana'	Boy Better Know	Pulse Films	KLVDR	London and US, location
Fredo ft Headie One 'Wandsworth to Bullingtr	Since 93/ Sony Music	Pulse Films	KLVDR	Bristol, location
Young T & Bugsey " Big Bidness'	Black Butter	Pulse Films	KLVDR	London, location
Youngen 'Popstar'	Sony Music	Pulse Films	KLVDR	London, location
Sam Fender 'Get You Down'	Polydor	Pulse Films	Hector Dockrill	UK, location
Tendai 'Not Around'	Universal Music	Pulse Films	Hector Dockrill	Ukraine, location
Bakar 'First Time'	Black Butter	Pulse Films	Hector Dockrill	London, location
Bakar 'Noun'	Black Butter	Pulse Films	Machine Operated	London, location
Green tea Peng 'Nah It Ain't the Same'	Universal Music	Pulse Films	Machine Operated	London, location
SG Lewis 'One More'	Universal Music	Pulse Films	Machine Operated	London, location
James Blacke ' Funeral'	Polydor	Pulse Films	The Rest	London, location
Jack savoretti 'Who is Hurting Who'	EMI	Pulse Films	Giorgio Testi	London and Italy, location
Enny 'Peng Black Girls'	Independent label	Pulse Films	Stephen Isaac-Wilson	London, location
Declan Mckenna "Rapture"	Sony Music	Pulse Films	Jocelyn Anquetil	London, location
Nat Slater 'Every Weekend'	Universal Music	Knucklehead	Broken Antenna	London, location
Uknwn/ Adele	Since 93/ Sony Music	Untold Studios	Meeks & Frost	London, location
Maejor 'OMG'	Universal Music	Familia	Francis Wallis	Brazil, location

SELECTED STILLS

<u>Title</u>	<u>Agency</u>	<u>Prod. Company</u>	<u>Director</u>	<u>Location</u>
Ssense - Editorial with Hideo Kojima	Babylon-Alter	Babylon-Alter	Xiangyu Liu	London, studio
Department For Education 'Every day is a School Day'	Havas	Pulse Films	Juanita Richards	London, location
Louis Vuitton Cruise 2017		Litmedia (BR)	Patrick Demarchelier	Brazil, location

SELECTED FILM DRAMA & DOCUMENTARY

<u>Title</u>	<u>Prod. Company</u>	<u>Director</u>	<u>Location</u>
Soundtrack (feature)	Ananã Production	300ml	Brazil, location
Seleção, La Tete Dans Les Etoiles	L'equipe	Minos Reis	Brazil, location
Messing About (shortfilm)	Knucklehead	Charlotte Regan	London, location

SKILLS

- Building and developing good relationships with Directors, Agencies and Clients.
- Budgeting and scheduling (PMI, Excel)
- Pitch-to-post workflow ownership
- Proficient in Google Docs, Keynote, and presentation software
- Fluent in Portuguese

LOCATIONS WORKED

UK, Brazil, Ukraine, Spain, Italy, USA, Romania, Slovenia